

**DRAFT PROGRAMME SMEIA SEPTEMBER MEETING
LONDON 19.09.2011**

**Venue: Meeting Room of Wragge & Co LLP
3 Waterhouse Square, 142 Holborn, London, EC1N 2SW**

- 09:00** Coffee and Registration
- 09:30** **CHAIRMAN'S INTRODUCTION**
- 09:40** **COMPANY CASE STUDY: CONCRETE CANVAS Ltd**
Peter Brewin Director
A real member company talking about the trials and tribulations of high technology SME as context for the later sessions
- 10:00** Questions on case study
- 10:15** **FINANCE SOLUTIONS: 'NON-BANK' MEANS TO FINANCE YOUR BUSINESS**
Chairman's introduction on section of non-bank finance sources
- 10:20** **CrowdCube -- Web-based means of raising equity investment for start-ups and SMEs**
Darren Westlake, Founder and CEO (darren@crowdcube.com)
- 10:40** **Armada Finance – Finance for all your equipment needs, flexible, personal, reasonable**
Julian Saunders, Armada SW area manager
- 11:00** Coffee and bookings of afternoon 'one to one' sessions between companies and providers
- 11:15** **Aldermore Bank – Review of banking scene and introduction to Aldermore**
George Ashworth, MD Aldermore Asset Finance
- 12:00** Final finance speaker, to be confirmed
- 12:30** **POLICY SESSION**
- 12:35** **Report of SMEIA attendance at meeting with David Willetts on the Research Initiative, 25th July 2011 and SMEIA presentation of written submission to that process**
Tim Crocker and Martin Lawrence
- 12:50** Questions on report
- 13:00** **LUNCH and networking opportunity**
- 13:40** **START OF PANEL SESSION**
Panel comprises all speakers plus invited politicians and senior civil servants. Those who have not spoken get a minute to introduce themselves, then the panel takes questions from the membership on the specifics of the meeting, or on wider issues
- 14:20** **Report of SMEIA 'Organisation and Governance' working group**
Chris Wilde and Alan Bennetts
- 14:20** **ANY OTHER BUSINESS**
Opportunity for members to raise points on any issue, policy or administration
- 14:45** **Chairman's closing remarks**
- 15:00** Tea and coffee available
- 15:00** **Networking and one-to-one meetings between member companies and finance providers**
- 16:30** **Last people leave**