

Friday 10th February 2012

3 Waterhouse Square, 142 Holborn, London, EC1N 2SW

(Meeting Room kindly donated by Wragge & Co LLP)

09:30 [Coffee and Registration](#)

09:50 [Chairman's Welcome](#)

10:00 [SMEs and the Patents County Court \(PCC\) - HHJ Colin Birss QC](#)

PCC procedures were radically reformed in 2010 with the aim of improving access to justice for SMEs in intellectual property disputes. The judge of the PCC will talk about his experiences in the court in the period since October 2010 when the new procedures came into effect and how the position of SMEs in relation to intellectual property litigation in England and Wales has developed since then.

10:40 [The UK Intellectual Property Office - John Alty, Chief Executive](#)

An overview of action underway to help ensure the IP system supports growth. How the UKIPO can ensure the patent system delivers a good quality product for the customer, and how in particular they can help SMEs get the most from the system. [www.ipo.gov.uk](http://www.ipo.gov.uk)

11:20 [Coffee](#)

11:35 [Panel addresses your IP questions](#)

HHJ Birss, John Alty, John Mitchell (Allvoice Developments Ltd), Michael Wilcox (Only the First) - moderator Chris Wilde

12:20 [The Entrepreneurial State - Prof. Mariana Mazzucato](#)

Mariana is active in the media, and has recently argued that austerity in the Eurozone will potentially kill off innovation, and growth. She will show that while the innovation process has been increasingly 'open' and collective, the returns have not. The division of innovative labour includes the State, small firms, large firms and finance: she will try to dispel some of the big myths about how this division works, with VC getting a less heroes welcome than in many circles. She will also talk about how policy needs to target the high growth innovative SMEs rather than the majority which are neither innovative nor very interested in growing. [www.marianamazucato.com/home/](http://www.marianamazucato.com/home/)

13:00 [LUNCH and networking opportunity](#)

13:40 [Presentation of a Chairman's prize by Lucy Hawking, daughter of our patron.](#)

One SMEIA member will be the recipient of this prestigious prize for their outstanding innovations and success despite the difficulties.

13:45 [Proposal to incorporate SMEIA and register it as a charity](#)

[Victor Allan, Partner, Seymours and Chris Wilde, Director SMEIA](#)

14:00 [Long Finance – Innovative Structures for Innovation - Prof. Michael Mainelli](#)

Michael began his career as a research scientist in aerospace, then moved to finance and managing defence research. His perspectives range from patents and innovations of his own, to finding funds, to awarding funds. Michael is Professor Emeritus of Commerce and a Fellow at Gresham College, Visiting Professor at the London School of Economics Department of Management Information Systems & Innovation Group. Michael leads Z/

Yen's Long Finance initiative which explores sustainable financial structures and wants to share some of their thinking on structures for long-term societal benefit.

14:40 [Panel addresses your financing questions](#)

Prof Mazzucato, Prof Mainelli, John Clarkson, (Atlas Genetics Ltd), John Paterson (Really Simple Systems Ltd) - moderator Tim Crocker

15:10 [Volunteers for SMEIA and AOB](#)

15:25 [Formal Meeting close](#)

Tea and further networking opportunity